

Illia Strikhar

Product Designer

Résumé

Hello

My name is Illia Strikhar. I'm passionate about helping companies design better online products that *actually make difference*.

I enjoy every step of that process – from customer discovery, concept validation and design research to designing lo-fi wireframes and hi-fi interactive prototypes to eventually turning them into pixel-perfect goal-oriented design.

Available for freelance opportunities.

Contact

Email: illya_strikhar@yahoo.com

Web: illia.co

Social

Dribbble @illia

Instagram @illia_strikhar

Skills

MVP development Design research

Web design Mobile design

Wireframing Prototyping

Interaction design

HTML CSS

Tools

Sketch

Adobe Photoshop

Adobe XD

Adobe Illustrator

Principle

InVision

Sublime Text

Work

UX Designer @ Creative360 – 2016 to present

Working remotely for a NYC-based digital design and development studio.

Some of the products I've designed are: delivery service (iOS), rehab on demand (iOS), financial data management platform (web), party planner (iOS & web), stage gear rental (web), coupons app (iOS), food discovery service (iOS & Android).

My process is as follows:

1. Design research – gathering project requirements from stakeholders, learning about the needs and goals of the end users (most often via user interviews and data analysis);
2. MVP development – working with stakeholders to conceptualize the MVP, creating product narrative and user flows;
3. UX design – designing hi-fi wireframes and creating interactive prototypes;
4. User testing – testing the wireframes via usability tests, A/B tests and surveys;
5. UX finalization – updating the wireframes based on user testing findings.

Co-founder @ Crazzzy Travel – 2014 to present

CrazzzyTravel.com is a place where me and my wife write about our travels & help travel brands reach their target audience. I do website design, development, and business development.

Co-founder & Designer @ Artem – 2015 to 2016

Artem was an AI-meets-human anonymous messenger for iOS. 20k+ users in 3 months.

Product Designer @ Tapcore – 2014 to 2016

Designed ad formats and marketing websites for one of the largest Android ad networks in Europe.

Product Manager @ STB – 2011 to 2014

I led X-Factor Online – a web project that helped webcam singers become TV stars on X-Factor Ukraine. Together with my team of 22 people I created a monster, here are some stats from 2014: 200k+ users, 1+ million videos, 5k+ premium users, 15 user sessions / day.